



For Immediate Release  
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### **You Don't Need to be Afraid of Going to the Dentist Anymore**

Newmarket - For many Canadians going to the dentist is a frightful event, even though dentistry has changed so much in the past years. A visit to the dentist can now be relaxing and fun. Unfortunately, this is not enough for approximately 145 million people who avoid the dentist due to fear.

Dr. Jo-Anne Meyer, a dentist who practices in Newmarket, has completed special training that allows her to treat these fearful people. "That's right, using a small pill, people are avoiding needed care due to fear. I am looking forward to helping these people visit the dentist with this safe and wonderful technique of sedation dentistry."

Dr. Meyer is a member of the fastest growing organization of its kind in dentistry, the Dental Organization of Conscious Sedation – D.O.C.S. The purpose of D.O.C.S. is to provide the education necessary for dentists to provide needed care to the large population of people who are avoiding the dentist and to improve their lives with better dental health.

*"Dentistry is very high tech today with all sorts of gadgets that get the job done better and quicker, but now with sedation dentistry I can bridge the gap between technology and comfort,"* said Dr. Meyer.

*She added, "You should see the look on the faces of my patients when they complete their care and they have a healthy mouth – there aren't words to describe it! That looks is why I love dentistry. I helped to change someone's life."*

Dr. Meyer and her team are proud of their commitment to our community. They can be reached at 905.715.7990 with any questions regarding sedation dentistry.

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Dawson Dental Centre - Newmarket was founded in 1998. It is one of the largest practices in the Newmarket and surrounding areas. Dr. Jo-Anne Meyer practices in general and cosmetic dentistry. She also specializes in removable orthodontics, Lumineers and sedation dentistry. Dr. Gelfand specializes in one-week smile makeovers. Specialty services available include Invisalign, Lumineers, Zoom whitening, drill-less dentistry and cold laser gum therapy.