





Which type of whitening is right for you?

Price	Time	# Of Applications	Result	Gel Strength	Sensitivity	Notes
Price may vary depending on retailer.	Maximum application time is recommended for best results.	Application consistency is recommended for best results.	Results may vary, depending on many factors such as hygiene, intrinsic staining of enamel and dentin, the amount of enamel that exists on the teeth, tooth wear and genetics.	Carbamide Peroxide is professional strength whitening which you will only find at your dentist.	* Sensitivity is high due to the powerful stain removing agents. Sensitivity will only occur during procedure.	 = Ideal  = Good

	Price	Time	# Of Applications	Result	Gel Strength	Sensitivity	Notes
Dental Provider	ZOOM!	\$399	45 min 	1x 	8 shades 	22% Carbamide Peroxide & 25% Hydrogen Peroxide	High* <ul style="list-style-type: none">- Immediate results- Long lasting- Less fade back- Performed by a Dental Professional
	Take Home Day Whitening Kit	\$199	7-14 days 	1 x per day 	8 shades 	36% Carbamide Peroxide	Low 
Over The Counter	Whitening Strips (Crest)	\$49.99 	7-30 days	2x per day	3-4 shades	10% Hydrogen Peroxide	Low  <ul style="list-style-type: none">x inconsistentx no immediate results
	Whitening Trays (Aquafresh)	\$49.99 	7-30 days	1x per day	3-4 shades	10% Hydrogen Peroxide	Low 
	Whitening Toothpaste	\$2.99 	1 month+	2(+)x per day	1-2 shades	no peroxide	Low  <ul style="list-style-type: none">x Only cleans surface stainsx No immediate resultsx May be harmful to enamel if used long term



When you complete a new patient exam you'll receive our professional take home whitening for only \$49 dollars. That's more than half the price!